



Cookie Policy

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website and our social media channels. This policy should be read together with our Privacy Policy (<https://osteotec.co.uk/wp-content/uploads/2019/10/Privacy-Policy-Statement-Website.pdf>) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by Osteotec Limited, a limited company registered in England under company number 02809824. We are a specialised supplier of extremity orthopaedic products offering clinicians complete and comprehensive solutions. For more information see <https://osteotec.co.uk/about-us/>.

Cookies

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device (e.g. computer, smartphone or other electronic device) when you use our website or social media channels. Cookies contain information that is transferred to your device's hard drive.

This cookie policy relates to your use of our website, our social media channels on LinkedIn, Instagram, Facebook and Twitter. We use cookies to distinguish you from other users of these platforms. This helps us to provide you with a good experience when you browse our content and also allows us to improve our site. It also helps us to recognise you and your device and store some information about your preferences and past actions. For example, we may monitor how many times you visit the website, which pages you go to, traffic data and location data. This information helps us to build a profile of our users and monitor the relevance of our content to you. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g. session cookies that keep you logged in as you navigate the website, persistent cookies that you're your customized preferences, and cookies that keep a shopping basket saved during the checkout process).

If you wish to withdraw your consent to our use of cookies on this Website, or if you wish to delete or control the placing of cookies on your computer, you can change your browser settings to block cookies (including those which are essential to the services requested) or to alert you when cookies are being sent to your device. There are a number of ways to manage cookies. Please refer to your browser instructions or help screen to learn more about how to adjust or modify your browser settings. It may be necessary to refresh the page for the updated settings to take effect.

If you disable the cookies that the website uses, this may impact your experience while on the website, for example you may not be able to visit certain areas of the website or you may not receive personalised information when you visit the website.

You can also delete cookies already stored on your computer. Again, doing this may have a negative impact on the usability of many websites.

For further information about cookies and how to disable them please go to the [guidance on cookies](#) published by the UK Information Commissioner’s Office, www.aboutcookies.org or www.allaboutcookies.org.

Our use of cookies

The table below provides more information about the cookies we use and why:

The cookies we use	Name and Purpose	Duration on device since last activity (unless deleted)	Essential/non-essential
Performance Cookies, Google Analytics	_ga, _gid This is a web analytics service provided by Google Inc which uses cookies to show us how visitors found and explored our site, and how we can enhance their experience. This cookie collects information in an aggregated and anonymous form. It provides us with information about the behaviour of our visitors (e.g. how long they stayed on the site, the average number of pages viewed) and also tells us how many visitors we have had.	_ga 2 years _gid 24 hours	Non-essential. We will request your consent before placing this cookie on your device.

Third Party Cookies

Our website pages and articles will often contain useful links or videos hosted on other external websites. Care is taken to only provide you with links to websites that we trust and recognise as safe, correct and up-to-date at the time of posting.

Osteotec does not control the cookies used on third party sites and would urge you to consult the individual websites cookie policies if you are concerned about what information they collect. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Third party access to the cookies

The cookies we use will only be accessed by us and those third parties named in the table above for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.

How to contact us

Please contact us if you have any questions about this cookie policy or the information we hold about you.

If you wish to contact us, please send an email to legal@osteotec.co.uk, write to Osteotec Limited, Building 81, Greenham Business Park, Newbury, Berkshire, RG19 6HW or call +44 (0)20 3011 5574.

Changes to this policy

This policy was published on 11 October 2021.

We may change this policy from time to time, when we do we will inform you via a banner when you next log onto the website.